



Outreach and Communication

Provide information to increase awareness of agency programs and activities funded by Office of Conservation Investment grants through a variety of means, including, but not limited to, displays at agency facilities; participation/attendance at events to inform potential stakeholders (trade shows, county fairs, workshops, etc.); development of digital and social media and publications to disseminate research results.

Standard Objective Example:

Inform/communicate with 100 individuals by 06-30-2025.

Unit of Measure:
of individuals

Activity: Outreach to individuals

Standard Objective Example:

Participate in or sponsor 5 events by 06-30-2025.

Unit of Measure:
of events

Activity: Outreach events

Standard Objective Example:

Produce 500 products by 06-30-2025.

Unit of Measure:
of products

Activities:

- Print products
- Digital products
- Functional products
- Installed products